

October 14, 2016

Statistica Partner Program: *It's all about Customer Success*

Diverse Partner Business Models to Drive Customer Success

Statistica works with diverse technology partners, distributors, resellers, VAR's and System Integrators worldwide –through our global partner teams.

Our global partners are an integral part of driving a customer experience and our customer monetization businesses. We have implemented and continuously enhance a comprehensive channel and alliance program that ensure partner success.

Business Planning, Marketing and Customer Acquisition

Our partnership means working together on joint and shared growth plans, business development and marketing activities to enable both parties to develop and grow a strong business around our solutions, and to provide market leading services and solutions to our customers.

Customer Experience

We will work with our partners to create market demand, drive mutual revenue growth and deliver outstanding solutions to our mutual customers that meet and exceed their requirements.

Customer-for-Life

The Statistica Partner program recognizes that our partners own the relationship between your business and your customers. Our role is to support and empower our partners to achieve mutual customer success.

[Click here to inquire further about the Statistica Partner Program](#)